

## Graduate Certificate Marketing Management

### Degree Program

- A minimum of 18 credit hours numbered 4000 or above.

### Program Website

<http://umsl.edu/go/MarketingManagement>

### Application Website

1. Graduate School Application
  - a. <http://www.umsl.edu/gradschool/prospective/apply-now.html>
2. Two Letters of Recommendation
  - a. Letters that address academic potential must be provided by individuals who can accurately assess it such as previous instructors, professors, etc.
3. Transcripts and Entrance examination(s)
  - a. Graduate Management Admission Test (GMAT) scores <http://www.mba.com/us>
  - b. Official BA or Master's degree transcript.
  - c. International applicants are required to document English proficiency by providing scores from an internationally accepted standardized examination before a decision is made on admission.

GMAT Waiver Petition Information <http://mba.umsl.edu/files/pdfs/GMAT-waiver.pdf>

4. Grade Point Average
  - a. Minimum of 3.0 on 4.0 scale

### Gainful Employment Disclosure

For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at <http://umsl.edu/go/BpJ>

### Application Deadline

Applications are processed as they are submitted. However, applications that are not received by the posted date may delay admission until the following semester.

Fall term – July 1

Spring term - December 1

Summer term - May 1

### Application Fee

\$50 for domestic applicants; \$40 for international applicants

### Advising

Office of Graduate Business Programs

Ms. Francesca Ferrari, Director of Graduate Studies

104 Anheuser-Busch Hall

Phone: (314) 516-5885 Email: [mba@umsl.edu](mailto:mba@umsl.edu)