

UMSL | Graduate School

Graduate Certificate Digital and Social Media Marketing

Degree Program:

- A minimum of 18 credit hours of courses numbered 5000 or above.

Program Website:

<http://umsl.edu/go/DigitalMrktng>

Entrance Requirements:

1. Application
 - a. <http://umsl.edu/go/Apply-Now>
2. Two Letters of Recommendation
3. Transcripts and Entrance examination(s)
 - a. An official BA or Master's transcript must be submitted.
 - b. Graduate Management Admission Test scores <http://www.mba.com/us>
 - c. International students are required to document English proficiency by providing scores from an internationally accepted standardized examination before a decision is made on admission.
4. Grade Point Average
 - a. Minimum of 3.0 on 4.0 scale

Application Deadline:

Fall: July

Spring: December 1

Summer: May 1

Applications are processed as they are submitted. However, applications that are not received by the posted date may delay admission until the following semester.

Application fee: \$50 for domestic applicants; \$40 for international applicants

Office of Graduate Business Programs

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